

TEMPLE SINAI BOARD OF TRUSTEES MINUTES
March 27, 2019

Present: Lori Berman, Rita Brickman, Naomi Camper, Isabel Dunst, Andrew Engel, Larry Freedman, Gary Friend, Nancy Golding, Katie Herman, Deborah Lewis, Matthew Pachman, Catherine Ribnick, Elizabeth Rose, Todd Rosentover, Marcie Solomon, Laura Steel, Anita Stoll, D. Jean Veta, Regina Ziegler, Rabbi Roos, Rabbi Rosenwasser, Rabbi Goldstein, Cantor Croen, Cantor-Educator Robins, and Ellen Agler.

Call to order: The meeting was called to order by Gary Friend at 7:34 p.m.

D'var Torah: Matt Pachman gave the D'var Torah.

Board operations and general business:

- **Board meeting minutes** - the February 2019 Board meeting minutes were approved.
- **Membership reports** - the March 2019 membership report was approved.
- **The Financial Report** was reviewed by Deborah Lewis. There was discussion regarding whether the Temple is on track to be within budget. Deborah advised that we are more at risk of not making budget than in previous years. Although Member Commitment income is on target (year-to-date, Member Commitment is now at 92% of budget), Annual Fund income is short of where we should be (and is presently at 66% of budget). Deborah advised that expenses are within budget and that the Temple is presently short staffed in terms of the lack of a full-time development manager.
- **Development Report** – the Development Report was outlined in an email from Seth Speyer, including the following highlights: (1) as of February 28th, the Annual Fund stood at \$151,000 received, with an additional \$29,000 (for a total of \$180,000) anticipated in capital campaign pledge payments allocated to the Annual Fund and to be received by May 31st, toward a goal of \$225,500 (leaving \$45,000 to raise); (2) additionally we have \$5,200 still to raise to meet budget in ritual contributions such as memorial donations and the like, bringing the total still to be secured to \$50,000; (3) The Development Office is recommitted to issuing Annual Fund messaging in the next few weeks and remains optimistic that outreach will continue to build momentum, allowing us to meet the FY 2019 Annual Funds goal; (4) A priority for the Development Committee for FY 2019 is reinvigorating the Rimonim Society and, in that spirit, Past President Rosann Wisman has lead an effort to reconvene the Society to recognize those who include provisions for the Temple in their charitable estate plans. With Rosann's leadership, the Temple is hosting a special celebratory Shabbat and dinner on April 12th. A special invitation was mailed to all Rimonim members and, to date, we have a strong turnout of 42 planning to attend. Messaging has also gone out in the Temple Sinai weekly announcements with additional messages to current and former Board members, past Presidents, Committee leaders, noted volunteers, and select

donors to build a broad turnout; (5) personal solicitations are continuing and we continue to comprehensively track donations above and beyond membership commitments across all areas of giving, and as of February 28, 2019 contributed revenue to the Temple exceeded \$1.2million across all areas of giving. This is a 20% increase since December 31st and 50% increase year over year from FY 2018 to 2019.

Updates and discussion:

- **Capital Campaign And Strategic Planning** – Naomi Camper and Andrew Engel gave an update regarding the Capital Campaign and, as of the present, we have received a total of over \$7 million in pledges with more than 170 family units (or approximately 14% of the total membership) participating. Having exceeded the 75% stated goal, the campaign was publicly launched last month, and will continue with a series of activities, individual and mass mailings, larger events, programming during currently scheduled events, and cohort based engagements.
- **2019-2020 Budget Review** – Deborah Lewis provided a preview of next year’s budget, which has been finalized and is balanced, and will be formally presented to the Board next month. She and the Finance Committee will be recommending 2 draws from the Surplus Fund (to be used for long term stability) as a temporary solution for: a) \$60,000 for the partial support for a new development staff professional; and b) approximately \$83,000 to close the budget gap. There will also be an initiative to look at growing future revenue.
- **Nominating Committee Report** – Andrew Engel presented the Nominating Committee Report, including the 2020 slate for nominees for Temple Sinai Officers, Board of Trustees and Nominating Committee. The Report and slate were approved subject to the revisions as discussed (adding Alexandra Vitaletti as a proposed member of the 2020 Nominating Committee).
- **Sinai House Report and approval of proposed slate of Sinai House Board of Directors** – Sinai Assisted Housing Foundation, Inc. (Sinai House) President, Amy Schear, provided an update regarding the activities of Sinai House in furtherance of its mission to move at-risk families to self-sufficiency, including the four resident families, a new Executive Director and the addition of parenting sessions. The proposed slate of Sinai House Board of Directors for 2019-2020 was approved.
- **Women of Reform Judaism (WRJ) Report** – Rita Brickman presented the WRJ Report, including its mission, the spiritual, cultural, social, educational and social action activities undertaken by the WRJ, its governance and ongoing priorities. Lisa Tucker and Nancy Liebermann will be the incoming new co-Presidents. The WRJ has generously agreed to give a substantial cornerstone gift to the Temple Sinai Capital Campaign.
- **The Staff Dues, Fees, and Tuition Policy** – was discussed and approved subject to incorporation of the revisions as discussed (changing “and” to “or” in the second full paragraph regarding “DUES”).
- **Lipman Social Action Fund Distribution Resolution** – was approved.
- **Strategic Planning Committee Report** – Gary Friend presented the Strategic Planning Committee Report dated January 28, 2019. After discussion, the Board voted to accept the Committee’s recommendations which are to be used as guiding principles for decision-making by the Renovation &

Expansion Committee as it moves forward with the renovation/expansion and making the choices and decisions necessary to complete the work for an amount the temple can afford.

- **Bylaw Amendments** – Gary Friend presented and the Board discussed proposed amendments to the Bylaws. Future revisions will be presented for consideration at the next board meeting.
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Reports:

- **President's report** – as submitted.
- **Senior Rabbi's report** – to be submitted.
- **Executive Director's report** – as submitted.

Adjourn: The meeting was adjourned at 10:03 p.m.

Respectfully submitted, Laura Steel, Assistant Secretary