

TEMPLE SINAI BOARD OF TRUSTEES MINUTES
October 17, 2018

Present: Michael Baratz, Lori Berman, Rita Brickman, Naomi Camper, Jill Chenok, Isabel Dunst, Andrew Engel, Gary Friend, Cathy Goldwyn, John Hellerman, Katie Herman, Deborah Lewis, Matthew Pachman, Todd Rosenstover, Marcie Solomon, Laura Steel, Anita Stoll, Michael Sussmann, Regina Ziegler, Rabbi Roos, and Ellen Agler.

Call to order: The meeting was called to order by Deborah Lewis at 7:30 p.m.

D'var Torah: Rabbi Roos gave the d'var Torah.

Board operations and general business:

- **Board meeting minutes** - the September 2018 Board meeting minutes were approved.
- **Membership reports** - the October 2018 membership report was approved.
- **Member Find Your Connection Fair** – Jill Chenok, Chair of the Membership Committee outlined the details of the upcoming fair, which is scheduled for October 24, 2018 from 7:30 to 9:00 p.m., with participation from most committees and other groups.
- **The financial report** was reviewed by Deborah Lewis. At present, although we are early in the fiscal year, we are projected to be on track to be within budget.

Updates and discussion:

- **Development Report** – Deborah Lewis delivered the development report for Seth Speyer and reported that the focus of the TS Development Committee for Fiscal 2018-2019 remains twofold: (1) secure \$225,000 in gifts to the Annual Fund: Annual Fund updates include FY 2019 gifts realized YTD of over \$45,000; (2) enhance awareness of the Rimonim Legacy Gift Society to build engagement in congregants that span ages through long term charitable estate planning and a pipeline of future philanthropic investment in the Temple. Rosann Wisman has agreed to lead the Rimonim Society outreach and is assembling a committee with the goal of creating a communications/marketing plan to offer consistency of messaging to the congregation on estate planning and to work towards the April 12th Rimonim Shabbat (where existing Rimonim members will be celebrated). The Development Committee efforts towards both Annual Fund and Rimonim Society goals are made in coordination with the Capital Campaign Committee to minimize the risk of cross messaging and “over reach.” The Development Committee next meets on November 14th.
- **Capital Campaign And Strategic Planning** – Andrew Engel gave an update regarding the Capital Campaign, Building Renovation/Expansion Highlights and advised that we have achieved 100% Board participation of over \$1.5 million in pledges. As of the present, we have received a total of over \$3.5 million in pledges. Although we are still in the ‘quiet phase,’ all 4 divisions are up and running, including a) the Board Division; b) the Parental Division; c) the Congregational Division; and d) the Cornerstone Division (cornerstone donations for a minimum of \$100,000) that recently had a successful gathering.

- **Program Manager update** - Gary Friend advised that, as part of the next stage of Capital Campaign work, TS has selected Artesian Partners as the construction project manager, a 3rd-party serving as our owner-representative with expertise in all facets of facility design, permitting, and construction (in response to the Project Manager Request for Proposal (RFP)).
- **Multiracial Sinai Working Group** – Anita Stoll and Cathy Goldwyn provided an update regarding the work of “Multiracial Sinai,” a working group composed of between 15 and 20 members, who are examining and addressing anti-racist and racial justice issues as part of TS’s commitment to looking inward with the goals of attracting and celebrating our multi-racial identity. The working group is developing workshops and equity training, and has set a Strategic Planning Meeting for January 6, 2019. It is also anticipated that the working group will be making a presentation to the URJ Board.
- **Signage Policy** –the (revised) signage policy was discussed and, on motion, was further revised to allow for a maximum of three (3) posters and banners – two (2) on the Military Road/north side of the synagogue and one (1) on the south side of TS on the parking lot fence line. The signage policy was amended and approved as modified.

Reports:

- **President’s report** – as submitted. The President’s report was supplemented to advise that Marta Goldsmith is now the new chair of the Building Committee and to advise that the Administration Committee is recommending changes to the TS leave policies, which will improve their flexibility and overall value to employees. The results will be shared at a future board meeting.
- **Senior Rabbi’s report** – as submitted.
- **Executive Director’s report** – as submitted.

Executive session: Personnel matters were discussed.

Adjourn: The meeting was adjourned at 9:36 p.m.

Respectfully submitted, Laura Steel, Assistant Secretary